



Why Invest in Real Estate in Queensland (Brisbane), Australia?



Prepared By:



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From the desk of Rav Sri, Award-Winning Real Estate Marketer & Founder of Rav's Realtors

A Personal Introduction to the Sunshine State

When people ask me about Brisbane, I smile.

Not because I live there—I'm a Melbourne man through and through. But because Brisbane is quietly becoming one of the most exciting property stories in Australia.

And through my work with national builders like Metricon (who operate in both Victoria and Queensland), I've had the privilege of watching this market evolve up close.

Let me tell you why I'm sending some of my own clients north.

The Brisbane Boom: What's Happening?

Brisbane has often lived in the shadow of Sydney and Melbourne. Not anymore.

Here's what I tell them.

Factor

2032 Olympic Games

Interstate migration

Population growth

Infrastructure pipeline

What It Means

Billions in infrastructure, global spotlight, decades of legacy

Australians are moving north for affordability and lifestyle


Queensland is one of the fastest-growing states in the country

New roads, rail, hospitals, and entertainment precincts


This isn't speculation. This is already happening.



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The Olympic Effect (And Why It Matters)

I've studied what happens to host cities.

- Sydney 2000: Property values soared in the years following
- London 2012: Entire precincts transformed
- Brisbane 2032: We're still in the preparation phase

That means:

- Infrastructure spending is just beginning
- Jobs are being created
- Suburbs are being connected
- Property values have room to grow

Smart investors don't wait until the Games start. They buy during the run-up.

Where I'm Watching in Brisbane

Through my builder partnerships and conversations with agents on the ground, these are the areas I'm keeping closest tabs on:

Suburb

Ipswich

Logan

North Lakes

Moreton Bay region

Olympic precincts

Why It's on My Radar

Affordable, growth corridor, strong rental demand

Infrastructure investment, proximity to Brisbane, good value

Established, family-friendly, master-planned community

Coastal lifestyle, commuter access, development underway

Areas near new infrastructure will benefit most

I don't recommend suburbs I haven't researched. I look at sales data, rental yields, infrastructure plans, and builder activity.

The House & Land Advantage (Yes, in Brisbane Too)

One of the things I'm most proud of is the reach of my builder partnerships.

Through RavS Realtors, my clients get access to:

- Metricon (Victoria & Queensland)
- Shape Homes
- Hattan
- Asialand
- Axtra Properties
- Singh Homes



Hattan



AXTRA



What does this mean for you if you're considering Brisbane?

- You don't need a different agent
- You don't need to find new contacts
- You work with me, and I connect you with the right people on the ground

I can't be in Brisbane every day - but my partners are.

What the Numbers Tell Me About Brisbane

Metric

Median house prices

Price growth

Rental yields

Vacancy rates

Days on market

What It Shows

More affordable than Sydney, catching up to Melbourne

Strong performance over recent years

Often stronger than southern capitals

Tight - good for investors

Reasonable for well-priced properties

The Brisbane market offers something Melbourne and Sydney can't: affordable entry with Olympic-scale growth ahead.





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A Story From a Client Who Trusted Me

Not long ago, a client came to me—let's call him Rohan. He'd been watching Brisbane for years but never pulled the trigger.

We talked. I shared what I knew about the builder partnerships, the growth corridors, the timing. He bought in a suburb near Ipswich.

That was two years ago. He calls me now and then to say: "Rav, I should have bought two more."

I don't share this to brag. I share it because it's true. The clients who act - with good information and trusted guidance - are the ones who win.

Brisbane vs. Melbourne: A Quick Comparison

Factor	Melbourne	Brisbane
Entry price	Moderate	More affordable
Growth driver	Population, infrastructure	Olympics, migration, infrastructure
Rental demand	Strong	Very strong
Lifestyle	World-class city	Sunny, laid-back, outdoor living
My presence	I'm here every day	Through trusted partners

I love Melbourne. It's my home. But I send clients to Brisbane when it's right for them.

A Personal Invitation

If Brisbane is on your radar, I'd love to explore it with you.

Not with generic advice. Not with pressure.

With honest conversation, national connections, and the kind of guidance I'd give my own family.

Because whether you invest in Melbourne, Brisbane, or beyond—you deserve someone who puts your goals first.





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